

# The Farm to Fork Strategy

**For a fair, healthy and  
environmentally-friendly  
food system**

European Green Deal - *von der Leyen Commission*

European Union





# Farm to Fork Strategy: overall goals



climate  
footprint

Reduce the  
**environmental and  
climate footprint** of  
the food system



global  
transition

Lead a  
**global transition**  
towards competitive  
sustainability from farm  
to fork



new  
opportunities

Tap into  
**new  
opportunities**



resilience

Create a **robust and  
resilient** food system



# Establish a sustainable food system that:



- **has neutral or positive environmental impact** of food production:
  - preserving and restoring the land and sea-based resources;
  - mitigate climate change and adapt to its impact;
  - reversing the loss of biodiversity;



- **ensures food security and public health:**
  - Access for everyone to sufficient, nutritious, sustainable food;
  - high standards of safety and quality, plant health, animal health and welfare



- **preserves the affordability of food**, while (a.o.):
  - generating fairer economic returns & fostering the competitiveness sector
  - promoting fair trade
  - safeguarding occupational health and safety
  - ensuring integrity of the single market



Food security and food safety are cornerstones of our food system, and will never be compromised



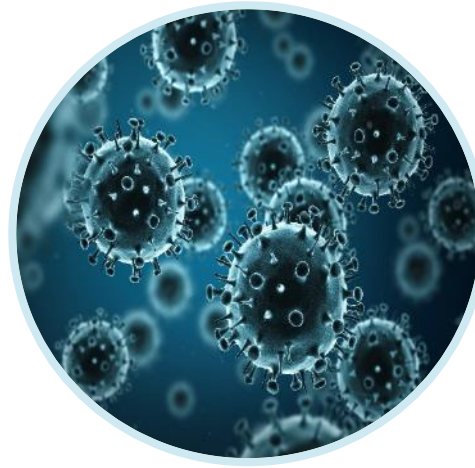
# 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %

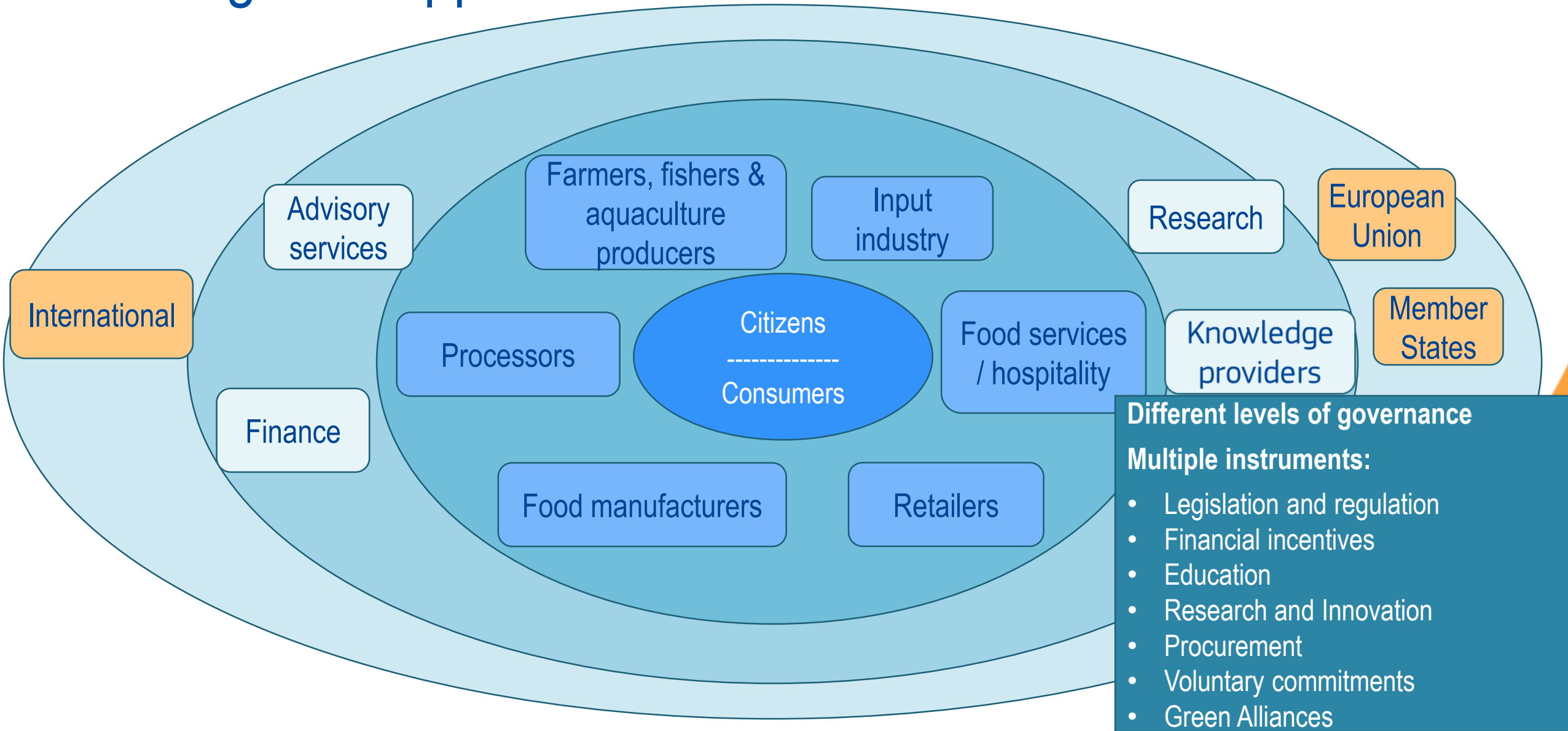


Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**

# | Integrated approach from farm to fork needed





## | Concrete actions: overarching

### Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)  
for ensuring food supply & security in times of crisis





# Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products) (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



# | Actions to reduce food loss and waste

Committed to reaching the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.



Proposal for **EU-level targets**  
for food waste reduction  
(2023)



Revise EU rules for **date marking** ('use by' and 'best before' dates) (2022)





# | Research, innovation, investments, skills & data

- **Horizon 2020** (call for Green Deal priorities) & **Horizon Europe**
- **Partnership** on food systems & European Innovation Partnership (**EIP-Agri**)
- **Regional Development Fund** and **Agricultural Fund for Rural Development**
- **Fast broadband internet** in rural areas
- **Facilitate investments** (InvestEU Fund)

## **Advisory services, data and knowledge sharing:**

- MS support for **advisory services** for sustainable farm management
- **Support to SME** food processors, small retail and food service operators: new skills and business models



# | Enabling transition - Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



For healthy people,  
healthy societies  
and a healthy planet.

## The Farm to Fork Strategy

***IT'S DOWN TO US!***





# Thank you



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